

MEDIA INFORMATION

The Oscar for Hotels goes to Europa-Park: Europa-Park Hotel Colosseo is Hotelproperty of the Year

Rust/Munich, October 6, 2004. The success story of Europa-Park continues. Also the new hotel Colosseo in Germany's biggest theme park is a direct hit: the Italian themed hotel in Rust/Baden has been elected Hotelproperty of the Year by a jury of the branch conference "Hotelforum 2004?" on October 6, 2004. Industry insiders say, that this award is the "Oscar for Hotels?."

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"The Colosseo convinces with the felicitous concept of architecture, design, innovation, conception and economy?", says Matthias Niemeyer, chairman of the jury. All in all, almost 20 hotels from all over Central Europe have applied for the award. In addition to the "Colosseo?", the hotel "Le Meridien?" in Vienna and the "25hours Hotel?" in Hamburg were in the finals.

The almost 300 international guests and media representatives of the gala evening in Munich were able to get a first impression of the Colosseo. Especially for this awards show, Europa-Park presented the top-class performance "Colosseo?" with 20 international artists.

No more than a week ago, the managing director Roland Mack has received the "Innovation Award 2004?" of the Federal Association of the German Tourism Industry in Berlin for Europa-Park.

With the opening of the new hotel Colosseo (1.450 beds) in June, 300 new jobs have been created in Rust. The investments of almost 50 million Euro have been spent for the most part in the region. With the three hotels Colosseo, El Andaluz and Castillo Alcazar as well as the Camp Resort, Europa-Park now offers more than 4.000 beds and therefore develops

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more and more into a popular destination for short vacations.

In 2003, more than 3,6 million visitors have come to Europa-Park, 15 % of them stayed more than one day.

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