

## MEDIA INFORMATION

### **The publicly acclaimed 4D-adventure "The Secret of Balthasar Castle" conquers the world**

**From 5th to 8th June 2012, the Mack Media GmbH & Co. KG showcased its first own production together with the distribution partner nWave at the Asian Attractions Expo in Hong Kong. The crowd pleaser "The Secret of Balthasar Castle" has already been screened in the Magic Cinema 4D in Europa-Park since November 2011. The overwhelming response from visitors of Germany's largest theme park has encouraged the newly formed media division Mack Media to now also offer the film to other theme parks and attractions. The film is now available under the title of "Castle Secret".**

In cooperation with the makers of the most successful German animated film "Die Konferenz der Tiere – 3D" (Animals United), after just under one year's development, Euromaus and his friends have been brought to life in a 15 minute 4D-adventure. In the "Castle Secret", Euromaus, Euromausi, Eurofant, Böckli and Louis solve the mystery of the mysterious Balthasar Castle. The five funny animals master many exciting situations together.

The animated film was presented in a mini 4D cinema made especially by nWave. Michael Mack: "We are very proud that we have made the leap to the international market with "Castle Secret". Thanks to the ability to adapt the language, the film can really be used anywhere and there is already a German and English version. We have put a lot into this project and the positive feedback shows us that it has been worth it."

Together with the partner company nWave, the global market leader for the production and marketing of 3D and 4D films, Mack Media will now distribute this digital adventure and is looking forward to the reaction from abroad.

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