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Europa-Park has once against been named best amusement park worldwide

On 9th September 2021, for the seventh time in a row, Europa-Park was awarded the coveted highest industry award 'Golden Ticket Award' for the 'Best Amusement Park Worldwide'. Germany's largest amusement park was able to defend its title again against large amusement parks such as Walt Disney World and Universal Studios as well as new parks in Asia. The jury was also impressed by the new Rulantica water world, which immediately took 3rd place in the 'Best Water Park Worldwide' category. The award from the international trade magazine 'Amusement Today' was broadcast this year from the 'National Roller Coaster Museum & Archives' in Plainview, Texas.

The decisive factor in Europa-Park receiving the award was wide variety of high-quality attractions, which offer a great experience for the visitors thanks to the excellent and top level park operation and maintenance. The experts were also impressed by the mix of traditional rides and digital content, as well as first-class entertainment, gastronomy and accommodation.

The Rulantica water world, which was recently expanded to include the Nordic outdoor slide world 'Svalgurok' and the VR experience 'Snorri Snorkling VR', came third in the international vote in the category 'Best Water Park Worldwide'.

Michael Mack, managing partner: "We are thrilled about this great vote from the international, professional world. This success is anything but self-evident, and has to be fought for day in, day out. For this, we would like to thank our loyal employees in particular, who do their job with heart, soul and passion and make the visit a unique experience for our guests. Europa-Park is the flagship of our group of companies. It is the nucleus for future development."

Thomas Mack, also managing partner, adds: "Receiving the Golden Ticket Award, against all the international competition, was a huge effort. But it is what is even more difficult is defending this award for several

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years in a row. We have been a family business since 1780. For us, Made by Mack means constantly think of new things for our guests and to always be innovating. We are sure that the entire industry is well positioned for the future. The tough times during the pandemic have shown that amusement parks have a future.”

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