Three new adventures at once

**Virtual Reality Sensation YULLBE Expanded**

***After the exciting start of the new VR experience YULLBE last autumn, the creative minds of MackNeXT and VR Coaster are following up with three new experiences this year. The ultimate virtual reality innovation celebrated its premiere in Rust in September 2020 and has been fascinating guests, aged 12 and up, ever since. At YULLBE GO, even more imaginative experiences will soon be whisking visitors away to different virtual worlds. Whether with the heroes of the blockbuster 'Valerian', on the move in abstract spheres with 'ARTiality' or as an astronaut in 'Moon to Mars' - each VR experience immerses the participants into a very special reality. With YULLBE PRO, a worldwide-unique 'Full Body Tracking Free Roaming VR Experience' allows up to eight guests to accomplish the experience together and embark on an exciting mission around the legendary island of Rulantica. Michael Mack, the managing partner of Europa-Park and founder of MackNeXT, says, “YULLBE not only tells stories, it brings whole worlds to life and makes it possible for us to experience these new realities. This VR experience sets new standards.” Tickets for YULLBE are available in the*** [Europa-Park Ticket shop](https://tickets.mackinternational.de/en/category/yullbe).

Since last year, a world-first experience has found its home between the water world Rulantica and the 4\* superior hotel ‘Krønasår' at Europa-Park: Across 600sqm, both beginners and experts can experience the fascinating world of virtual reality in various facets with YULLBE. Visitors can choose between the YULLBE GO and YULLBE PRO experiences, which differ in terms of duration, content and technical equipment. From time to time, new experiences will also be available.

**YULLBE GO**

After getting equipped with a controller and VR headsets, the ten-minute VR experience is almost ready to begin. The only question left for guests is which of the three currently possible adventures, recommended for ages 12 and up, they would like to plunge into: The '**Valerian'** experience, which is based on the successful film of the same name by Luc Besson, turns the participant into a hero of a spectacular science fiction scenario. On the 'City of a Thousand Planets', a special creature is capable of deciding the fate of the entire universe, and it’s very important that it’s brought to safety. '**ARTiality'**, meanwhile, abolishes representationalism and allows the abstract to be experienced up close. Following in the footsteps of famous painters and their work cycles, the guest becomes part of the art itself. **'Moon to Mars**' will take guests on a breathtaking journey into space. Who hasn’t dreamed of being an astronaut and seeing the earth from a very unique perspective? The space travellers can not only freely explore the ‘Red Planet’, but also play with gravity and make groundbreaking discoveries.

**YULLBE PRO**

As soon as guests enter the building and choose their own avatar for **'Mission: Rulantica',** the extraordinary excursion to the legendary island begins, for guests aged 12 and over. Shortly afterwards, they will shoulder the futuristic backpack PC, put on the hand and foot trackers and position the headset as the ultimate 30-minute adventure begins. The recruits embark on an exciting mission together as they are sent on a journey into the unknown by the heads of the Adventure Club of Europe (ACE). Step by step, guests will dive deeper into the virtual world that tells the story of the island of Rulantica and its well-known characters. Up to eight friends can interact with each other and master the challenges that await them together. Thanks to the globally-unique free roaming system and whole-body tracking, as well as the most modern, individually-developed VR technology, the participants can experience what it feels like to break the boundaries of physics and to have supernatural abilities.

As the world's first VR experience of this kind, up to 32 users can immerse themselves in the infinite world of YULLBE PRO at the same time. With the 'Full Body Tracking Free Roaming VR Experience', the guests move freely and perceive themselves and up to seven of their teammates completely in the virtual space. The complex tracking technology behind this was implemented through a close collaboration with multiple Oscar and Emmy winner, and specialist in motion capturing, 'Vicon'. Haptic elements make the VR experience even more exciting and lead to a new level of immersion. The result of this unique interaction is a world-first experience that transforms fantastic dreams and visionary ideas into state-of-the-art entertainment.

**Tickets**

YULLBE is an independent VR attraction that is located to the right of the 4\* superior hotel 'Krønasår' and opposite the Rulantica water world. The experience is not only the perfect complement to a visit to Europa-Park or the water world, but is also ideal as a premium evening event alone or for groups. The various experiences are available in German, English and French and are therefore also aimed at an international audience. A separate ticket is required for the visit, at €12 for YULLBE GO and €29 for YULLBE PRO. Tickets are available in the [Europa-Park Ticket shop](https://tickets.mackinternational.de/en/category/yullbe).

Further information on the VR experience as well as the current situation and safety measures available online at [yullbe.com](https://yullbe.com/?lang=en) and [europapark.com.](https://www.europapark.de/en)