

## MEDIA INFORMATION

### **Germany's biggest theme park - fantastic adventures for the whole family**

Do you want to leave the daily grind behind? Do you feel like having fun again? Then Europa-Park, Germany's largest theme park, is just the place for you. Fantastic worlds are waiting to be discovered. Whether it's a rapid ride through ancient Greece on the water roller coaster "Poseidon?", a trip to the stars on the "Euro-Sat" or an expedition into the realm of the dinosaurs, Europa-Park offers unforgettable moments for all ages.

In the different European themed areas, each with its own fascinating architecture, one can find over 100 rides and glamorous shows. Whether it's watching Spanish knights in action or the international variety show, one will never be bored. All the year round, the international artists present fascinating shows on the numerous stages of Europa-Park, among them the ice-show "Surprise?" in the Swiss themed area, which is choreographed by Norbert Schramm.

To top off a day full of adventure, the 4-star Spanish theme-hotel "El Andaluz?" and the medieval castle-hotel "Castillo Alcazar?" offer overnight stays in a luxurious ambiance. Over the years, there has been a trend showing that Europa-Park tourists usually visit the park over several days. In fact, the hotel room occupation rate for the "Castillo Alcazar" and "El Andaluz" is approximately 99%. For this reason, Europa-Park has started with the construction of a third hotel. Located across from the two existing hotels, the third hotel will be built in Italian style and with 1400 beds it will also be the biggest hotel in southwest Germany.

The sensational novelty "Magic Cinema 4D?" will be opened at the beginning of the season 2003. It is situated in the French themed area and with over 400 seats it is a spectacular attraction for the whole family. A wonderful trip through the marvels of our world. Into the depths of the blue ocean with a sea turtle, through the treetops of a jungle with a little monkey and into the icy cold of the Antarctica with penguins and polar bears. In cooperation with the World Wide Fund for Nature (WWF Germany), the world's biggest independent nature conservation organization, Europa-Park presents a completely new experience in 4-D.

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With the help of advanced computer animation animals and landscapes, which "surround" the visitors and take them into another reality, have been created.

The top attraction "Silver Star" has already made the headlines last year. Europe's biggest and highest steel roller coaster with a top speed of 130 km/h and a height of 73 metres thrills the strong-nerved. Children and all those who once again want to have a good romp should visit the new adventure playground "Casa de Aventuras" in the Spanish themed area. The three levels hold many challenges and plenty of things to discover.

Tubular slides, ramps and countless balls will thrill the childrens' hearts - no matter how the weather is outside. And for those who stay overnight in the Hotel Resort, the "Casa de Aventuras" will even be opened in the evening.

Additional attractions embedded into the picturesque, tree-populated park are a swinging pirate ship, a white-water rafting trip, a fun fairy-tale train, the water roller coaster "Poseidon", the mysterious "Curse of Cassandra" and much, much more.

In 2003, Germany's biggest leisure park offers numerous first-class events, including the "SWR3 Elch Party" on April 5<sup>th</sup> and colorful country festivals in the different themed areas. For example the Spanish Feria, on August 22<sup>nd</sup> and 23<sup>rd</sup>, with classy Flamenco dancers and fiery matadors or the "Schweizer Feschtli" on July 25<sup>th</sup> in the Swiss themed area. On May 16<sup>th</sup>, there will be a Shakespeare Festival in the English themed area's Globe Theater in honor of the great British poet. Fans of the most popular musical highlights can enjoy the Musical Night on August 30<sup>th</sup>. And during the Balloon Festival from September 18<sup>th</sup> through 21<sup>st</sup>, visitors can take off and reach for the skies in one of the numerous colorful hot-air balloons. In autumn, in cooperation with the research organization Science und Technologie e. V., Europa-Park will feature the Science Days with the theme "Hands-on Science and Technology". Already a tradition, the SWR3 Halloween Party will take place on October 31<sup>st</sup>. Visitors can expect an eerie and scary spectacle and a park decorated with thousands of pumpkins lit up in red and yellow.

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With over 200 television productions in 2002, Europa-Park has become an

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established media location. Join us in 2003 for the entertaining music show "Immer wieder sonntags" with its popular host Max Schautzer or "Deutschland Champions", an ARD saturday evening entertainment program produced by the Bavarian Television, which is based on the former TV show "Spiel ohne Grenzen".

The fast upward development in Germany's biggest leisure park goes on: for the year 2002, Europa-Park reported another record with over 3,55 million visitors and thus rose to the top of the seasonal leisure parks worldwide. It took the place of Six Flags Great Adventure Park near New York, which so far was the number one of the international ranking. Managing director of Europa-Park Roland Mack: "With those numbers, we see a confirmation of our consequent aiming for high quality. In addition, Mack emphasizes that the winter opening has also established in its second year.

Europa-Park is open daily between 9 a. m. and 6 p. m. (longer opening hours during peak season) from April 5<sup>th</sup> to November 9<sup>th</sup>, 2003. In winter, the park will open its doors from November 29<sup>th</sup>, 2003 to January 6<sup>th</sup>, 2004 (except December 24<sup>th</sup>/25<sup>th</sup>).

Since December, 2002 Europa-Park provides all visitors who want to get to know the park during any time of the year with a special offer: the annual ticket - unlimited fun and action all year long in Germany's largest amusement park.

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