

## MEDIA INFORMATION

### Comparison of leisure parks: Europa-Park is "class winner"

*Europa-Park in Rust is the winner of a survey, which has been conducted by the journal "Bus Blickpunkt?". Among other things, attractions and novelties, cleanliness, quality of the restaurants, parking and service possibilities for busses, support of bus drivers, special offers for groups and the price-performance ratio were rated.*

174 bus tour operators have completed the questionnaire and given the best grade 1.66 to Germany's market leader. Runner-up is the "Autostadt Wolfsburg?" with the grade 1.77, followed by "Heidepark Soltau?" with a 1.94.

"Leisure parks are the link of bus tourism to younger travellers?", said Michaela Rothe, editor of the journal "Bus Blickpunkt?", during the awards show. Due to its manifold leisure possibilities for all age groups, Germany's biggest leisure park is suitable for both, day trips and stays of several days' duration. Approximately 20 percent of Europa-Park's guests arrive by bus. Being aware of the importance of bus tour operators, Europa-Park offers the special bonus-package BUS PLUS:

#### Plus for bus tour operators:

- Free parking for busses next to the main entrance
- Separate cash desk for bus groups
- Special tariffs for groups and school classes
- Discounts when purchasing larger amounts of group-tickets in advance
- Special offers for groups in our restaurants
- Brochures and flyers for tour operators
- Picture-CDs and proposals for catalogues
- Joint promotions, such as co-operations on trade shows and prize contests

#### Plus for bus drivers:

#### Contact

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[presse@europapark.de](mailto:presse@europapark.de)

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- Free entrance
- Waiting pay and consumption voucher
- Bus drivers' pass
- Regulars' table for bus drivers at Balthasar Castle
- Waiting room for bus drivers with air condition, rest room, small kitchen, TV, shower, water, coffee and tea (free of charge)

**Additional plus for bus drivers:** (per bus group with up to 50 persons)

- Free meal, when accompanying a group on an evening event
- Free overnight stay, when accompanying a group

**Contact for bus tour operators:** Ute Königsberger, phone: +49 (0) 7822 / 77-6136, fax: +49 (0) 7822 / 77-6284, e-mail: [verkauf@europapark.de](mailto:verkauf@europapark.de)

*Europa-Park is open daily until November 7<sup>th</sup> from 9 am to 6 pm, longer opening hours during peak season. Winter season 2004/2005 from November 27<sup>th</sup> 2004 until January 9<sup>th</sup> 2005 (except December 24<sup>th</sup>/25<sup>th</sup>). Hotel reservations: +49 (0) 1805 / 86 86 20.*

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