

## MEDIA INFORMATION

### Great summer fun at Europa-Park!

It's getting hot at Germany's biggest theme park! Under the bright sun and blue sky not only more than 100 attractions and shows with splashy fun for the whole family attract the visitors, but also hot party nights and the big birthday week on the occasion of the 35th anniversary of Europa-Park make sure that the guests will have plenty of fun and entertainment.

New in summer 2010: the youngest visitors can look forward to splashy water-fun at the new children's water playground "Lítill Island – Hansgrohe Kinderwasserwelt" while the "Europa-Park Historama" is all about the development of Germany's biggest theme park.

### Splashy roundtrip through Europe

13 European countries on 85 hectares can be visited by guests who are keen on travelling. Starting in Greece, the journey leads through Italy and Spain to Portugal, from there through France and England towards Iceland in the north and then eastwards all the way to Russia. In between, Holland, Germany, Switzerland and Austria invite the visitors to a short stop-over. Typical architecture, vegetation and culinary delights guarantee plenty of holiday-feeling and put the guests right into the country of their dreams!

Splashy cooling in the summer heat can be found on the many water attractions! "Ship ahoy" is the slogan at the new family attraction "Whale Adventures – Splash Tours" in Iceland, where no whale observer will stay dry. Right next to Iceland, in the Portuguese themed area, visitors can go on a ride at "Atlantica SuperSplash" with its huge sailing ship while in Scandinavia "Fjord-Rafting" takes the brave ones down a rapid stream. The water ride "Poseidon" in Greece offers a journey through time to ancient Greece and in Austria tree trunks serve as boats to raft down the valley.

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The best way to dry off after all those refreshing water coasters is a ride on “blue fire Megacoaster” powered by GAZPROM, which takes the visitors upside down through the rugged landscape of Iceland, or Europe’s biggest steel roller coaster “Silver Star”, in which brave guests can feel the speed of up to 130 Km/h. For those who like it a bit more laid-back, deck chairs in the “Children´s World” invite everybody to lie down and relax while watching the children play. Moreover, exclusive show programmes enchant all guests on various stages throughout the park.

### New in summer 2010

On the new kids water playground in the Icelandic themed area it is all about the element water. Small water-fans can have a blast between slides, pumps and monkey bars at “Lítill Island – Hansgrohe Kinderwasserwelt”. In cooperation with the international sprinkler and valves-specialist Hansgrohe AG, Europa-Park developed a water landscape on an area of over 700 m<sup>2</sup>, which also features a discovery cave. In there, small visitors can discover numerous facts about the precious element water.

All those, who want to know more about Germany’s biggest theme park shouldn’t miss to visit the “Europa-Park Historama”, which opens its doors just in time for Europa-Park’s 35th birthday on 12 July. In the new attraction’s museum area, visitors can find interesting background information about the development of the park, celebrity guests and much more. Thereafter, the completely redesigned revolving theatre invites the guests to go on a virtual trip through the history of Europa-Park. In six scenes, state of the art multimedia technology presents background information about Germany’s biggest theme park as well as the development from historical carousel building to high-tech roller coasters.

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The spectacular high diving pirates show “The lost treasure” in the Portuguese themed area will increase the visitors’ heart rate: six venturous athletes from different nations dive from a breathtaking height of 25 meters into an only 2.70 meters deep water tank. Classical headers, synchronised diving and a human torch will cause excitement among the spectators.

### Happy Birthday Europa-Park

Europa-Park celebrates its 35th Birthday on 12 July! From 12 to 18 July a lot of Birthday specials take place to celebrate this special occasion: colourful shows, a gorgeous Birthday-Parade and the Happy Hour in the hotel bars are only some of the highlights during the birthday week. Special for all 35 year-olds: everybody born in 1975 will be granted free entrance to Europa-Park in the week from 12 to 18 July. On 31 July, all visitors can celebrate on the big Summer Night Festival until midnight: roller coaster rides accompanied by live bands and an evening parade will create a romantic atmosphere.

On the occasion of the 35th birthday, more than 300 events and special offers are planned throughout the season 2010. From 11 June to 11 July, football fans should pay a visit to the Europa-Park public viewing area. On a huge LED screen all matches will be shown throughout the day in real stadium atmosphere. A variety of themed festivals will take visitors to Italy (23 & 24 July) and Spain (6 & 7 August) among others. Fruity cocktails and the latest party hits await the guests at the Pirates’ Beachparty (14, 21, 28 August, 4 September) and gourmets will enjoy the South African Weeks (31 July – 15 August). Every Friday from 2 July until 10 September, the guests can enjoy a laid-back atmosphere at the After Park Lounge in the Icelandic themed area.

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### Relaxation and recreation at the Europa-Park Hotel Resort

With its four 4-star themed hotels “El Andaluz”, “Castillo Alcazar”, “Colosseo” and “Santa Isabel”, Europa-Park’s hotel resort offers Italian

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“dolce vita”, Spanish passion and the ambience of a Portuguese monastery. While the youngest hotel guests get plenty of fun and refreshment in the water playgrounds “Pueblo del Acqua” and “Campo del Mare”, their parents can cool down in one of the hotel resort’s three pools. In the evening, exotic cocktails and ice-cold drinks guarantee perfect holiday feeling in one of the beautifully themed hotel bars.

In the Camp Resort, all adventuresome guests can stay overnight in authentic wigwams, Western-style covered wagons and cosy log-cabins. The newly opened “Silver Lake Saloon” offers delicious dishes and authentic Wild West ambience. And all those who prefer spending the night within their own four walls can stay on Europa-Park’s camp site.

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