

MEDIA INFORMATION

Europa-Park Facts

Opening: 12 July 1975

Location: Rust/Baden, a few kilometres away from the motorway A5, in the border triangle of Germany-France-Switzerland

Total area: 85 hectares

Territory: Old castle park with „Balthasar Castle“ (built in 1442) and a large stock of trees

Concept: 13 European themed areas, more than 100 attractions and shows, integrated into the architecture of the themed areas

Owners: Mack Family, Company Mack KG, D-77977 Rust

Number of employees during the season: more than 3,100

Number of new employees: 15

Occupancy rate in the resort hotels: over 90 %

Number of beds Europa-Park Resort: 3,500

(Europa-Park Resort: Colosseo, El Andaluz,

Santa Isabel, Castillo Alcazar, Guesthouse,

Camp Resort)

Total number of overnight possibilities Camp Site: 1,200

Results of the sample inquiry 2009, conducted by human geographer Prof. Dr. Fichtner:

Figures and trends of the season 2009

Contact

Phone +49 7822 77-14100

Fax +49 7822 77-14105

presse@europapark.de

Europa-Park-Straße 2 | 77977 Rust

www.europapark.de/presse

MEDIA INFORMATION

Visitors:

Number of visitors in 2009 (summer + winter): over 4 million

Total number of visitors since existence: over 85 million

First time visitors 2009: 20 %

Repeat visitors: 80 %

Visitors who stay several days: 25 %

Families: 70 %

Nationalities of visitors:

Germany: 49 %

Switzerland: 20 %

France: 19 %

Others: 12 %

Average age of visitors: approx. 28 years

Average duration of stay: 8.2 hours

Average duration of journey: approx. 2 hours

Trends:

Increase of visitors: price-performance ratio is rated very good and fair.

Contact

Phone +49 7822 77-14100

Fax +49 7822 77-14105

presse@europapark.de

Europa-Park-Straße 2 | 77977 Rust

www.europapark.de/presse

Europa-Park's decoration/atmosphere is changed constantly (depending on the season), which increases repeat visits at Europa-Park (product diversification).

MEDIA INFORMATION

Guests of Europa-Park also visit other tourist destinations in the region (spill over effects).

The trend towards a destination for short holidays is going on. Here, the Europa-Park Hotel Resort is the main attraction.

Europa-Park Season 2010:

Admission prices winter season 2010/11 in Euro:

Adults: 29.00

Children (4-11 years): 26.00

Seniors/handicapped guests: 26.00

Groups: 25.50

School classes/kindergardens: 17.50

2-day ticket adults: 50.00

2-day ticket children: 44.50

2-day ticket seniors/handicapped guests: 44.50

Contact

Phone +49 7822 77-14100
Fax +49 7822 77-14105
presse@europapark.de

Europa-Park-Straße 2 | 77977 Rust
www.europapark.de/presse

MEDIA INFORMATION

Evening ticket (from 4 pm) adults: 16.50

Evening ticket (from 4 pm) children: 13.50

Annual ticket adults: 145.00

Annual ticket children/handicapped guests: 124.00

Annual ticket seniors: 130.00

Parking: 4.00

Opening times winter season 2010/2011:

27 November 2010 until 9 January 2011, daily from 11 am to 7 pm

(except 24/25 December)

Management:

Dipl.-Ing. Roland Mack

Dipl.-Wirt.-Ing. Jürgen Mack

Dipl.-Betriebswirt (FH) Michael Mack

Contact

Phone +49 7822 77-14100

Fax +49 7822 77-14105

presse@europapark.de

Europa-Park-Straße 2 | 77977 Rust

www.europapark.de/presse

MEDIA INFORMATION

Dipl.-Hotelier (HF/SHL) Thomas Mack

Address:

Europa-Park

Freizeit- und Familienpark Mack KG

D-77977 Rust / Germany

Phone: +49 / (0)7822 / 77-0

Fax-Info: +49 / (0)1805 / 77 66 99*

Infoline Europa-Park: Phone: +49 / (0)1805 / 77 66 88*

Infoline hotels: Phone: +49 / (0)1805 / 86 86 10*

Hotel reservations: Phone: +49 / (0)1805 / 86 86 20*

Hotel reservations (groups): Phone: +49 / (0)1805 / 86 86 30*

Internet: www.europapark.de

Contact

Phone +49 7822 77-14100

Fax +49 7822 77-14105

presse@europapark.de

E-mail: info@europapark.de

Europa-Park-Straße 2 | 77977 Rust
www.europapark.de/presse

MEDIA INFORMATION

(*14 cent/min. from the German landline network, prices for mobile and international calls may differ)

Representative offices:

France:

Europa-Press

Laurette Lourenco-Siefert

17b, rue de la Toussaint

F-67000 Strasbourg

Phone: +33 / 88 / 22 68 07

Laurette.siefert@wannodoo.fr

Switzerland:

Dieter Borer

Schmelzistrasse 47a

CH-4228 Erschwil

Phone: +41 / 61 / 78 31 045

Contact

Phone +49 7822 77-14100

Fax +49 7822 77-14105

presse@europapark.de

Europa-Park-Straße 2 | 77977 Rust
www.europapark.de/presse

MEDIA INFORMATION

info@europapark.ch

Belgium / Netherlands / Luxembourg:

Henk Groenen

Postbus 172

NL-5550 AD Valkenswaard

Phone: +31 / 40 / 2089 305

Henk.groenen@europapark.de

Bavaria / Austria / Italy:

Kerstin Albert

Tannenstraße 36

85579 Neubiberg

Phone: +49 / 89 / 600 600 13

Kerstin.albert@europapark.de

Saarland / Rheinland-Pfalz / Hessen:

Contact

Phone +49 7822 77-14100

Fax +49 7822 77-14105

presse@europapark.de

Europa-Park-Straße 2 | 77977 Rust

www.europapark.de/presse

MEDIA INFORMATION

Sylvia Hey

Blumenstraße 29

66482 Zweibrücken

Phone: +49 / 6332 / 20 90 557

Sylvia.hey@europapark.de

Nordrhein-Westfalen / Niedersachsen:

Sabine Engelhardt

Bischofsholer Damm 77

30173 Hannover

Phone: +49 / 511 / 814 001

Sabine.engelhardt@europapark.de

Contact

Phone +49 7822 77-14100

Fax +49 7822 77-14105

presse@europapark.de

Europa-Park-Straße 2 | 77977 Rust

www.europapark.de/presse