

## MEDIA INFORMATION

## Tradition meets modernity – gigantic wooden rollercoaster will rise at Europa-Park

A few weeks ago, Europa-Park presented its new themed hotel "Bell Rock", which will be built in New England style and open its doors in summer 2012. Now, Germany's biggest theme park adds another top-highlight to the list for the park visitors: from season 2012, a wooden rollercoaster will rise on the 90 hectares area of the park and extend the offer in a spectacular way! On Friday, 17 June 2011, the Mack family revealed the first details concerning the new top-attraction. With its meanwhile 11th rollercoaster, Europa-Park follows the tracks of history: in 1921 the family business Mack already built its first wooden coaster.

With its huge speed of investments, the unchallenged leader in Germany is setting new benchmarks. Especially regarding the use of an ecological building material for its new wooden attraction, Europa-Park is definitely keeping up with the times.

There was a lot of puzzling about it in the Internet since several days – now, the first facts concerning the new wooden coaster have been revealed: in only 9 months, the first wooden coaster will rise at Europa-Park - 1050 metres long, 35 metres high with a speed over 100 km/h and a maximal vertical acceleration up to 3.5 G! This new attraction, which's name is still a well-kept mystery for the moment, will be built in the Icelandic themed area. Besides the high speed, racy bends and numerous airtime phases which will make all rollercoaster fans' hearts beat faster, the attraction offers another spectacular feature: the new rollercoaster will integrate itself in the current rollercoaster landscape, and, moreover, cross the tracks of two other attractions. This emotional interaction of three top-attractions guarantees some extra thrill! The planned minimal height of 1.20 metres is in perfect accordance with Europa-Park's family-friendly philosophy.

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Europa-Park-Straße 2 | 77977 Rust www.europapark.de/presse The new attraction will be constructed by the company "Great Coasters International, Inc." from Pennsylvania, USA, which is considered as the





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worldwide leading constructor of wooden rollercoasters. Europa-Park's meanwhile 11th rollercoaster will rise on an area of 1.6 hectares. Up to 26 carpenters, including numerous German colleagues besides the experts from the USA, will take part in the construction process.

So far, the world's biggest seasonal amusement park did not feature a wooden rollercoaster in its portfolio. The choice of wood is subject to rigorous criteria: the wood will principally originate from German forests. Furthermore, internationally recognized certificates will justify the origin of this perfectly ecological material from sustainable forestry. On top of that, the construction of the new rollercoaster will create around 20 new and modern long-term jobs.

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