

## MEDIA INFORMATION

### **Excellent Performances and Innovative Gastronomy Honored**

**In the course of the IAAPA Attractions Expo, the world's leading trade show of the amusement industry in Orlando, Florida, Europa-Park was awarded three "Brass Ring Awards". The Brass Ring Awards recognize "the best of the best in the attractions industry" emphasizes IAAPA (International Association of Amusement Parks and Attractions).**

The world's first Loop Restaurant "FoodLoop", which opened at Europa-Park in 2011, received the Brass Ring Award for "Food and Beverage Excellence", Best Innovation. The innovative concept proposes themed cuisine of the highest order. When entering the new restaurant, the visitors will find more than just food and drinks and are invited to a very special culinary experience. Shiny steel tracks wind down from the upper floor and through the room to reach each table.

Not one but two Europa-Park shows were also honored and received the award for "Live Entertainment Excellence". The spectacular summer show "Imperio", which takes place at the Piazza of the 4-star Superior Hotel Colosseo, enchants its spectators. The singers Ornella de Santis and Nelly Patty create unforgettable atmosphere with their unmistakable voices. In the 2011 Halloween season, Germany's largest theme park presented "Mysteria – Castillo Mystico", a mystical show of fire and water, acrobatics and fascinating light and laser effects. A remake of this award-winning show can be seen in 2013.

During the winter season from November 24 to January 6, 2013, 2,500 Christmas trees, 2.5 million fairy lights on strings covering five kilometers, over 100,000 Christmas tree decorations and countless bonfires will turn Europa-Park into Germany's largest winter wonderland. New shows with great international artists take care of the entertainment for the visitors. Opening Europa-Park through the winter was a truly pioneering accomplishment in 2001, when the park opened for the first time in winter and is no longer just a secondary attraction to the main season. On the contrary, it attracts new customers itself, says Europa-Park owner, Roland Mack. "The number of first-time visitors is even higher in winter than it is in

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summer." Europa-Park becomes more attractive to older visitors in particular at that time.

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