

## MEDIA INFORMATION

### **Nickelodeon and Europa-Park bring the Nickelodeon Kids' Choice Awards to Germany**

**More children, more stars, more slime: With this motto, Nickelodeon celebrates its Kids' Choice Awards this year with a huge event at Europa-Park, Germany's largest theme park.**

While the international awards ceremony, in which solely the kids are in charge, will take place in Los Angeles on 24th March 2018, Nickelodeon dedicates a very special event to the stars and heroes of children from German-speaking countries. The Nickelodeon Kids' Choice Awards 2018: Germany, Austria, Switzerland will take place on 6th April 2018 at Europa-Park in Rust and will be broadcast as a TV show on 8th April on Nick.

As a show/production venue, the Europa-Park Dome can accommodate almost 1000 children and their families. There will also be an orange carpet, the Nickelodeon counterpart to the Red Carpet and the opportunity for plenty of high-fives and selfies with the stars and idols.

Nickelodeon already successfully brought the Kids' Choice Awards to Germany as an event last year. Around 500 children celebrated their music, film, and social media stars in Berlin in March 2017. Participants included the YouTube twins DieLochis, social media and pop star Lukas Rieger, the Bibi & Tina actresses Lina Larissa Strahl and Lisa-Marie Koroll, as well as numerous other star guests on the Orange Carpet, such as Nikeata Thompson and Sami Slimani.

“This year we will once again top the number of stars, I can say that for now”, promises Steffen Kottkamp, Brand Director for Kids & Family, Viacom International Media Networks, and adds: “The local KCAs will be one of the biggest shows we've ever produced for Nick in Germany, bringing the full power of this unique event to the kids of Germany, Austria and Switzerland. With Europa-Park, we have an excellent partner at our side to perfectly stage this great show.”

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Michael Mack, Managing Partner of Europa-Park says: "We are proud to be able to organise the Kids' Choice Awards, the best and most widely-known show for children by children. Europa-Park has now been named as the best theme park in the world four times in a row and offers fun for the whole family across 95 hectares with over 100 attractions and shows. This makes the award show a perfect fit for us. As CEO of MackMedia, I am pleased that, together with Nickelodeon, we can implement a completely new TV format for German-speaking countries. MackMedia stands for transmedia entertainment at the highest level. Since 2002, we have been leading our corporate group into a digital future. Our 360 degree entertainment also includes TV productions such as the Kids' Choice Awards."

### **Nominees Germany, Austria, Switzerland:**

#### ***Favourite Singer: Germany, Austria, Switzerland***

Mike Singer

Mark Forster

Lina

Max Giesinger

#### ***Favourite Cast: Germany, Austria, Switzerland***

Ostwind ? Aufbruch nach Ora

Spotlight

The Voice of Germany (Jury)

Fack Ju Göhte 3

#### ***Favourite 'Big Kid': Germany, Austria, Switzerland***

Luke Mockridge

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Freshtorge

Julien Bam

Samu Haber

***Favourite Muser: Germany, Austria, Switzerland***

Falco Punch

Selina Mour

Mario Novembre

Laura Sophie

***Favourite Twins: Germany, Austria, Switzerland***

DieLochis

Laila und Rosa Meinecke („Hanni und Nanni“)

Marcus & Martinus

Valentina & Cheyenne Pahde

***Favourite Sports Personality: Germany, Austria, Switzerland***

freekickerz

Angelique Kerber

Andreas Wellinger

Jérôme Boateng

**Tickets available at [www.europapark.de](http://www.europapark.de) and 0049 (0) 7822-776697 from mid-March.**

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